



Let the Premier Merchant Group help you acquire more Business customers.

Chevron and Texaco Business Card Program customers are typically more loyal to your sites and can save you money on transaction fees. Plus, commercial customers pump more gallons.

Commercial accounts mean business!

- On average, Chevron and Texaco Business Card accounts with 7 vehicles **generate over 10,000 gallons per year.**
- A typical Chevron and Texaco Business Card account that size generates approximately **50 transactions per month and purchases 17 gallons per transaction.**
- This means that with average c-store and fuel margins, a new Chevron and Texaco Business Card account this size could **generate over \$6,000 annually for your business.***

Reward, convert, and help create loyalty with local fleets!

- Use savings in processing fees to fund a competitive merchant funded discount to help create loyalty at your sites.



FleetCor will do the work for you!

- We'll access potential fleet account leads around your sites and extend the offer on your behalf.
- Local business to business approach could include direct mail, field sales and outbound sales support.

Commercial Lead Referral Program

- Refer a commercial lead to the Premier Merchant Group that becomes a new account and receive a \$50 Referral Award in the month following the first transaction through the Customer First Program.

Save on Retailer Processing Fees

	Third-Party Fleet Card**	 BUSINESS	 UNIVERSALBUSINESS
Retailer Processing Fee Rate	2.6% Plus 20¢ a Transaction	No Cost to Retailer	1.5% Plus 10¢ a Transaction
Cost in Cents Per Gallon (Based on 17 Gallon fill-up at \$3.59 Fuel Price)	11¢ Per Gallon	\$0	6¢ Per Gallon
Potential savings versus third-party fleet card***	-	\$1,072	\$463

Contact the Premier Merchant Group at **1.855.265.0125**
or **ChevronandTexacoPMG@fleetcor.com**

*Fuel, store margin and c-store purchases per gallon from NACS State of the Industry Factbook of 2011 for purchases at Chevron and Texaco locations. (\$0.92 average c-store sales per gallon. 32% c-store margin and 5.3% fuel margin.) Assumes account purchases 10,000 gallons per year.

**For purchases at Chevron and Texaco locations with the Wright Express fleet card.

***Assumes each customer purchases 17 gallons per transaction, 50 transactions per month, and 10,000 gallons per year at Chevron and/or Texaco. Wright Express per transaction fee of \$0.20 cpt + 2.60% for purchases at Chevron and/or Texaco locations. Chevron and Texaco Universal Business Card transaction fee \$0.10 + 1.5%. Chevron and Texaco Business Card has no processing fees. Assumes per gallon fuel price of \$3.59.

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The Chevron and Texaco Business Card is issued by FleetCor Technologies Operating Company, LLC and is not an obligation of Chevron U.S.A. Inc.

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