



Sunoco Rewards Credit Card

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Sunoco® Rewards Card



Value for Customers

- Save 5¢ on every gallon purchased – every day, every time
- Shows as a statement credit on customers monthly bill
- Unlimited cards for family members at no cost
- ATM cash access
- Online account management

Value for Retailers

- No transaction fee
- Unlimited cards for family members means more fuel purchases
- Promotional programs to encourage credit card enrollment
- Free marketing materials and supplies
- Sunoco cardholders make larger purchases and are more attracted to promotions and incentives



Sunoco consumer cardholders

ARE MORE LOYAL

They visit their Sunoco station 4.2 times per month vs. other cardholders who only visit 3 times per month.

This repeat business can help boost your sales through consumer brand loyalty.

SPEND MORE

They buy almost twice as much gas at Sunoco stations than other cardholders and are more likely to make add-on purchases in your c-store.

RECEIVE FREQUENT PROMOTIONS

They get great promotions and incentives from Sunoco, which drives them to your station and increases sales.

Sunoco Rewards Credit Card



What we need from retailers:

- Ensure all POP and applications are properly placed and posted
- Ensure old Sunoco Rewards Consumer Card applications are removed and replaced with new applications
- Ensure all application holders are filled and easily visible at the pump and next to the store register
- Educate your employees so they can communicate with customers while they are at the pump and inside the store

New Consumer Application →

