*PUMP TOPPERS AND OSA*

|  |  |  |
| --- | --- | --- |
| **SP+ enabled sites** **(90%+ sites)** | Put up Speedpass+ signage in **at least 50% of pump toppers** and replace pole signs and other OSA.  | Screen%20Shot%202017-05-01%20at%207.00.50%20PM.png |
| **Non-SP+ sites** | Put up Plenti signage in **at least 50% of pump toppers** and replace pole signs and other OSA. | cid:image007.png@01D2C51F.B3C5D2F0 |
| **Southeast Grocer locations** | No action needed. The grocer messages may continue to be used on **at least 50% of pump toppers**, pole signs, and other OSA. | cid:image011.png@01D2C51F.B3C5D2F0cid:image015.png@01D2C51F.B3C5D2F0 |
| **Digital Subscribers** | Possible delay in receiving OSA materials. Leave black Synergy 7 signage on at **least 50% of pump toppers**, pole signs, and other OSA until new materials arrive. The delay is taken into account so that points are not lost. | cid:image018.png@01D2C51F.B3C5D2F0 |

*PLENTI INSTRUCTIONAL DECALS*

The orange Plenti Instructional Decal will be considered expired after 5/31 (sites will lose points). It is being replaced by a new blue/green version.

**Non-Synergy imaged dispensers (Pegasus / Tiger Pump Skirt)**

* Destroy orange instructional decals and replace with blue/green decal.

  

**Synergy imaged dispensers (Synergy Burst Pump Skirt)**

* Continue to ONLY display Plenti Proud Partner decal

