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Your BP Update

To view this page online, go to bpbetter.com/go and enter the code **5BBZ66** for easy, one-click access to links and other downloadable content on this page.

New United MileagePlus® POP is coming your way!

All BP loyalty enabled sites will receive new POP promoting BP Driver Rewards and United MileagePlus program. Sites will receive kits that will include standard POP specific to the site profile plus additional internal and external elements.

Each POP kit is specifically made with your site in mind!



Open your promotional kit and check it carefully

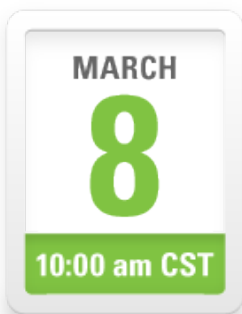
Make sure you received all the promotional elements for your location as shown in the promotional placement diagram.

All POP must be up on Wednesday, March 7, 2018

Remove all past BP promotional elements. Refer to the promotional elements placement diagram for details. If you need additional promotional elements, contact Global Business Services Americas at **888-BP-HELP-U (888-274-3578)**, option 3, then 3, then 2. You can also go to bpconnection.com and select IDL Worldwide under the links section.

Learn more about our new Driver Rewards and United MileagePlus program!

Driver Rewards members can **earn up to 3 United MileagePlus award miles per gallon** every time they fuel up at participating BP locations. To learn more about the program, register for the Jobbership webinar.



You can also visit bpbetter.com/united to download and watch the webinars!